



7 Reasons to use Control Zone consultants and innovation developers

Many people feel it's a giant leap of faith to move towards trusting an outsider to review, discuss and work with them to improve their business. Yes, it is a big step and one not to be considered lightly. We aren't your average 'consultant in a box type franchisee'. Not to say that in many cases if you select the right type of consultant with the correct experience, that type of consultant wouldn't indeed help your business, so, why use Control Zone?

Here are a few points we offer:



Reliability

1. Did you know we continuously track our results? We consider our clients to be great benchmarks and in more than 70% of cases our clients ask us back again and again to offer additional suggestions, options and discussions on how to improve their business. This proves our input is reliable and based on serious values.



Specialists

2. We have the latest specialist tools, technology and our 40+ years of track tested, real life in the 'coal face' of understanding and solving business issues, offering a specialist view point shared by few. This focused energy aims at zones in your business that we identify, and together we spotlight processes to produce the highest quality results, time after time.



Support when required

3. We have the people and methods to offer you just the right amount of support YOU need or want. Whether that is a weekly, monthly or a program designed to suit your needs and budget. No fixed long-term agreements unless that is what you want, we can meet for 4 hours or either have a phone chat for a few minutes. Your business is flexible YES? That's the same as us...support when you need it.



Understanding you

4. Everybody has their own way they want things done. We make sure we understand your needs and then develop tailored procedures to ensure they happen. Our main aim is to listen to your needs, budget, desires and wants, then and only then can we really aim towards processes to assist long term.



We make it easy

5. Whether you're using our consulting, brainstorming, web site and e-Marketing or custom software development service or any one of our business innovation services, you'll soon discover the ease and simplicity of doing business with ControlZone.



We've seen it all (well almost!)

6. After 40+ years of wisdom with several highly successful businesses, international patents, profitable sales of a couple of businesses, building manufacturing, service and distribution businesses; well, we suggest our skill sets shine. Our experienced team offers expert knowledge to ensure we get the right job done for you.



What our clients say counts

7. Testimonials speak volumes so, without blowing our own trumpet please feel free to visit any of our web sites and check out our testimonials...search for testimonials.

- www.controlzone.com.au for business development, innovation and consulting.
- www.controlzoneonline.com.au for web site, eMarketing and innovative eBusiness
- www.kimsoftware.com.au for custom developed software and vertical market software
- www.bussinessforms.net.au for great value business download documents and how to's



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